

Going to the club at present, one is very impressed by Patrick Adam's approach towards his cabaret act. Whereas we are normally used to the very hot and sometimes rather noisy entrance of the other artistes in the brightest of lights, here we have something extremely different.

The spotlight turn on their reds and blues as Patrick, soft-spoken but domineering, hushes his audience and entices them to some beautiful ballads of the "Phoenix" and "Lights of Cincinnati" type.

Patrick Adam belongs to that small and elite segment of show business who really have the talent to earn them the tag 'a singer's singer'. He has a warm, powerful voice, clear in diction, wide in range, and assured in delivery — a voice that can bring forth true meaning and full significance of a good song.

Patrick Adam is a quiet-spoken, handsome young man, modest about his obvious and considerable talent and aware of the hard road to the heights of stardom.

Adam alters lyrics to solve a problem

SINGERS often have to re-record their hit in a different language. But rarely are they faced with a problem like Patrick Adam.

The Manchester singer is going to change a song to suit both the British and American Armies.

It is all very complicated. The song title *The Virgin Soldiers* came from the million selling book of the same name by Leslie Thomas. The story centred around the British Army out in Singapore.

Then there was a film called *The Virgin Soldiers*. This unfurled the savagery of the Vietnam war.

'We will have to write new words for the American version about Vietnam and keep the song as it is for the home market,' said Patrick, a qualified designer who lives in Urmston.

Patrick joins the vocal elite



PATRICK ADAM is a young singer with a great future. Already on the London scene he is earning himself the title of "a singer's singer."

A title which puts Cradley Heath born Patrick among the real elite and which he proves true with his latest release, "How Wrong I was to Leave Her" on the RCA Victor label.

Patrick, aged 24, was educated at Stourbridge Grammar School and followed a career in art, studying at Manchester College of Art.

It was while up North, doing a gig at a night club that he was "discovered."

From then on he hasn't looked back. His personal management has been taken over by Radio One disc jockey Paul Hollingdale and his talents as a songwriter — he wrote "How Wrong Was I . . ." himself — have enabled him to get a contract with the publishing firm, Francis, Day and Hunter.

The number is a ballad sung in mellow tones and the flipside is "Faces in the Night."

ROUND-ABOUT

Patrick Adam — a singer's singer

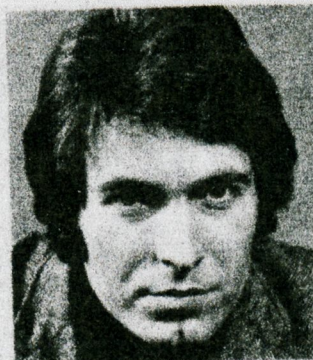
THE FIRST RECORD from former Stourbridge student Patrick Adam—a sad ballad called "How wrong I was to leave her"—has been gaining some needle time on radio just lately.

According to his recording company, RCA Victor, Patrick belongs to that small and elite segment of show business who really have the talent to earn the tag "a singer's singer."

RCA Victor have a few other things to say about Patrick Adam:

"He has a warm, powerful voice, clear in diction, wide in range, and assured in delivery — a voice that can bring forth the true meaning and full significance of a good song.

"Patrick Adam is a quiet-spoken, handsome young man, modest about his obvious and considerable talent and aware of the hard road to the



heights of stardom.

"Patrick Adam is a talented songwriter—he penned his debut single — and has been signed to a contract by the famous publishing firm of Francis, Day and Hunter.

"Likes: Ray Charles, Frank Sinatra, Nina Simone, Marlon Brando, Lee Marvin, Faye Dunaway, Steven McQueen, milk and coke (separately), good conversation, old people, being with musicians and artists, the compositions of Antonio Carlos Jobim.

"Dislikes: politics, crowded places, false personalities and an excess of anything."

Patrick Adam is married. His mother, father and brother still live in Stourbridge.